Retro Report is helping to solve the information crisis threatening our democracy.

We produce trustworthy, compelling journalism infused with historical context that brings clarity to complicated issues at a time when misinformation is rampant and there is disagreement over objective facts. Our documentary reports anchor free classroom resources that are revitalizing **history, civics, and media literacy education.**

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**Program Areas**

**Retro Report Education**

Thousands of teachers across all 50 states are using our work, which includes:

- Nearly 300 documentary videos that are meticulously reported and fact-checked
- A free cross-curriculum tool kit including teacher resources and professional development support for middle school and high school history, civics, science and ELA classes
- Lessons focused not only on history and civics, but critical thinking and empathy
- Connections between what students learn in the classroom and their lives today
- Activities and lessons accessible to different learning styles and socio-economic backgrounds
- A media literacy collection that teaches practical skills for safely navigating the internet

**Retro Report Living Library**

We're creating tools to support media literacy and combat misinformation.

- Retro Report videos are updated regularly as new developments warrant
- Our videos use narrative storytelling to make complex topics accessible and relevant today
- Our work is accessible free of charge
- We offer access to a community of leading journalists and educators for discussions and resource sharing about civics, critical thinking, research and current events

**Retro Report on TV**

Our journalism is grounded in objective facts (not opinion), critical for rebuilding trust in information sources.

Each year, Retro Report produces deep-dive projects that tackle important issues relevant in classrooms and beyond.

Distribution partners that enhance our reach and credibility include PBS NewsHour, PBS Frontline, Vice, The New York Times and The New Yorker.

Our award-winning work has been generously recognized by our peers.

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*Photos on the Cover* From left: The 1994 midterms set off an era of divisive politics. (Alamy) The internment of 120,000 people of Japanese descent during World War II led to a landmark ruling. (NARA) College admissions standards were before the Supreme Court again. (Alamy) Covid had a profound effect on housing and evictions. (Retro Report)
Dear friends,

I can't thank you enough for all of your support in 2022!

We were proud to release several tentpole film projects that addressed complex and difficult topics. This work represents years of reporting, filming and editing.

• Our five-part series on Extremism, produced in collaboration with The WNET Group’s reporting initiative Exploring Hate, looked at the roots and rise of hate groups in America, and was recognized with a 2022 Online Journalism Award for Best Digital Storytelling.

• We were also honored to partner with PBS Frontline on two films: “Facing Eviction,” a film about the pandemic-fueled housing crisis, and “American Reckoning,” on the lasting effects of decades-old racist killings.

These projects helped us add new educators to our network: The films were released with robust lesson plans and student activities to encourage civic dialogue, discussion and critical thinking. And none of them could have been made without your support.

We are also grateful for the overwhelming support we’ve received for our education initiative, which is now serving thousands of teachers nationwide. In 2022 we launched our first teacher advisory groups. We worked with 145 educators nationwide to gather feedback on our classroom resources and input for the coming year. One participant told us: “I think being a part of this program made me more aware of the Retro Report resources and the areas in my own teaching where I need to find more or better resources, and being able to share this feedback with an organization that I know is trying to help teachers like me do our best work.”

In July, we welcomed our Council of Educators to the first NYC Summit. Members met with film producers, explored New York City and developed strategies to strengthen critical thinking and civic engagement in their classrooms. Our education team also traveled far and wide, attending 13 teacher conferences and presenting at 12 teacher trainings, including with the New York City Department of Education and school districts in Minnesota and North Carolina.

Finally, we released more than 20 new digital videos and lesson plans with the needs of teachers in mind, including a new Supreme Court collection and a series on midterm elections.

I invite you to explore all that we have accomplished, and I look forward to working together as we continue to flourish in 2023.

Kyra Darnton, President and Executive Producer
**Your Support Lets Us Tell Stories From History With Lessons for Today**

Dear Friends,

Teachers are the foundation of Retro Report’s education initiative, spreading the word about videos, lesson plans, webinars and professional development opportunities that bring history to life in the classroom. Our films and resource collections for educators — on topics including the Cold War in Latin America, Immigration, Migration and Media Literacy — span the curricular spectrum. Two new collections, on Midterm Elections and the U.S. Supreme Court, made their debut in classrooms in 2022.

David Olson, Director of Education

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**Midterms Collection**

Two new films examine questions frequently asked about off-year elections: How do political parties change and evolve? Why does the president’s party face significant headwinds? How do cultural and political issues intersect?

**Midterm Elections: 1966 Midterms Signal a Realignment, Shaping Today’s Parties**

This film examines how the Democratic and Republican parties began a period of political “sorting,” leading to the geographic and cultural divisions we see today.

**Midterm Elections: How 1994 Midterms Set Off an Era of Divisive Politics**

In an election dominated by the politics of abortion, gay rights and gun control, the 1994 midterms provide a surprising parallel to the current political climate. Both films are accompanied by lessons, student activities and A.P. U.S. Government Free-Response Questions.

Photos Left, Getty Images. Right, Associated Press.
I really appreciate the depth of Retro Report’s educational resources and how they work to include archival sources. [I] wanted to also let other educators know about the resources that Retro Report has — perspective that students find engaging. This is by far one of the best new resources.

Retro Report is a student-friendly and highly useful way to examine the past by using actual footage. I like how it’s curated to be to the point, yet give viewers a feel for the emotion as it happened.
FACING EVICTION
We documented the profound impact of the pandemic on housing and evictions.

From the beginning of the Covid-19 pandemic, Retro Report has been reporting on tenants, landlords, lawyers, judges, sheriffs and social workers across the nation, culminating in this collaboration with Frontline. The program received rave reviews from The Wall Street Journal and on MSNBC’s “Morning Joe.”

“This apartment means a lot to me. It’s our safe haven. It’s something that I’ve worked so hard to keep and provide for us. So it’s just not an apartment. It’s our home.”
— Teresa Trabucco, Tenant

AMERICAN RECONCILIATION
The investigation of a decades-old murder revealed an untold story of the civil rights movement.

“American Reckoning,” a feature-length documentary from Retro Report and Frontline with support from Chasing the Dream, examines Black opposition to racist violence in Mississippi, spotlighting a little-known armed resistance group called the Deacons for Defense and Justice, woven alongside the Jackson family’s decades-long search for justice amid the ongoing federal effort to investigate civil rights era cold cases. It draws on rarely seen footage filmed more than 50 years ago. Five excerpts were designed to be used in schools.

“The more that African Americans organized, the more there was a concerted, intentional, organized countereffort to scare, intimidate and then to commit forms of spectacular violence.”
— Khalil Mohammad, Ford Foundation Professor of History, Race and Public Policy Harvard Kennedy School
Extremism in America
We explored the dangerous growth of domestic extremism and the missed opportunities to mitigate it.

“Extremism in America,” a five-part series produced with The WNET Group’s reporting initiative Exploring Hate, was recognized with a 2022 Online Journalism Award for Best Digital Storytelling. The series was also broadcast as a 30-minute documentary by PBS World.

We’ve been unwilling to really grapple with our history. We have to understand where this problem has been in the past and what’s kept us from addressing it.
— Professor Pete Simi, Chapman University
Author, “American Swastika”

Photos Clockwise from center: Getty Images; Associated Press; Associated Press; Getty Images.
Capitol building, far right, Tyler Werbler, licensed under Creative Commons 2.0 — Attribution.
ACCOMPLISHMENTS AND AWARDS

145 Educators Join New Advisory Teams
March 7, 2022: Two teams of accomplished educators agreed to serve as advisors to Retro Report in an expansion of an innovative program supporting teachers.

NIHCM Journalism Award
March 15, 2022: “What’s in a Number? Some Research Shows That a Lower B.M.I. Isn’t Always Better.” was selected as a finalist in the National Institute for Health Care Management Journalism and Research awards.

Hot Docs Festival Premiere
March 30, 2022: “How Saba Kept Singing” was selected to premiere at the Hot Docs International Film Festival in Toronto.

Webby Award Honors
April 5, 2022: Two Retro Report videos were chosen by the International Academy of Digital Arts and Sciences as Webby Award Honorees: “Shamed by Sex, Survivors of the Purity Movement Confront the Past,” in the category of Video - Documentary: Shortform, and “9/11 Heroes: Surviving the Biggest Attack on U.S. Soil” in the category of Video — News & Politics.

Telly Awards
May 26, 2022: Retro Report won three Telly Awards for excellence in video and television. “Massacre in El Salvador” was named the Gold Winner for Documentary and the Silver Winner in the History category. Our Cold War educational series was a Silver Winner in the Education & Discovery category.

Frontline Airs ‘Facing Eviction’
July 26, 2022: Retro Report and PBS’s “Frontline” broadcast and began streaming “Facing Eviction,” examining the experience of people at risk of eviction during the pandemic.

National Press Club Journalism Award
August 11, 2022: “Massacre in El Salvador” was awarded the Edwin M. Hood National Press Club Journalism Award for foreign policy reporting. The film was also a runner-up in the 2022 Editor & Publisher EPPY Awards for Best News or Event Feature Video.

Online Journalism Award
August 31, 2022: Our Extremism in America series, which places the debate over how to respond to the rise in domestic terrorism into historical context, won the Online Journalism Award for Best Digital Video Storytelling Series.

Retro Report Education: 2022 by the Numbers

OUR TEACHER ADVISORS
• Created 26 new lesson plans
• Helped us reach over 1,300 educators through webinars and conferences

OUR OUTREACH
There have been 400,000 views of Retro Report lesson plans since our education initiative launched in 2020.

NEW COLLECTION FOR MEDIA LITERACY
One video teaching search literacy was tested on 1,000 participants by M.I.T.’s Teaching Systems Lab and Stanford History Education Group. In a pretest, only 8 percent of participants could identify the source behind an unfamiliar website. After participants watched our 90-second video, we saw more than 150 percent improvement; 21 percent answered a similar challenge correctly.
A MESSAGE FROM OUR DEVELOPMENT DIRECTOR

Friends:

Storytelling, sharing knowledge and separating fact from fiction are at the heart of what Retro Report does. As its new V.P. of Development, I would like to introduce myself and to communicate my commitment to Retro Report’s mission. I stepped into this role with more than 25 years of experience in the nonprofit sector because I cannot think of a more critical mission than the pursuit of truth and the education of young minds.

Since joining Retro Report, I have discovered that you, our donors, are a remarkably dedicated group. Seeing donors’ passion for the organizations they support is the most rewarding part of my work. I have gained an appreciation for the important role that donors — and in turn, donations — play in a nonprofit’s ability to provide a vital service.

Please know that your faith in this organization and the work we are doing is well grounded. Retro Report’s mission is leading to a better informed public and an engaged, civic-minded citizenry. I know you agree with me, because you’ve chosen to donate to Retro Report. Your commitment is critical to our success, and I look forward to seeing all that we can accomplish together!

Katherine Delaney, V.P. Development

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Every tax-deductible donation we receive is used to create new documentaries and update stories in our archive.

To learn how you can support Retro Report, please email us: Development@RetroReport.com.
2022 FINANCIALS

Revenue

Expenses

NOTES Figures are unaudited. Totals include in-kind costs and asset depreciation costs. Upon request, we will provide you with a description of our programs and activities for which donated funds will be expended. A copy of our most recent financial report is available from the New York State Attorney General’s Charities Registry, www.charitiesnys.com.

OUR PARTNERS

Thank you to the partners who support and distribute our work, and to the editorial teams that collaborate with us. We reach audiences across evolving digital platforms with videos, two newsletters, social media posts and online articles related to our documentaries. We are seeking partners committed to helping us inform and elevate the conversation around issues of national importance through short videos and community events informed by history.
BOARD OF DIRECTORS

D. Ben Benoit is the executive director of the Peter and Carmen Lucia Buck Foundation. A former senior vice president at U.S. Trust/Bank of America, he assists individuals and organizations with financial, estate and tax planning services.

Barbra Bluestone Rothschild, M.D., a lecturer at Columbia University, has taught medical ethics at the graduate level for 20 years. She is an advisor to the Oak Foundation and serves on the board of Yaffed.

Christopher Buck, the founder and chairman of Retro Report, developed the project concepts in collaboration with co-founder Larry Chollet. He is a former television editor, most recently with the National Basketball Association. He is president of the Peter and Carmen Lucia Buck Foundation.

Todd Larsen is president of the global Nexis Solutions division of LexisNexis. In past roles, he was the C.E.O. of Blurb, a digital publishing platform; president of the news, sports and entertainment groups at Time Inc.; and president of Dow Jones & Co., where he oversaw the business operations of The Wall Street Journal.

Justin Nyweide is a founding partner and co-C.I.O. of HMI Capital, which invests globally in technology, media, and financial services companies. Previously he worked in private equity. He serves on the board of Reveal/CIR, a journalism nonprofit.

Richard Tofel, currently a distinguished visiting fellow at the Harvard T.H. Chan School of Public Health, was the founding general manager of ProPublica and was its president from 2013 to 2021. Tofel was previously the assistant publisher of The Wall Street Journal.

Alexandra Wallace is the head of media and content at Yahoo. Previously, she was senior vice president of NBC News and executive in charge of “Today” and “Meet the Press.” She has worked with Google and The Wall Street Journal and is a member of the Council on Foreign Relations.

Paula L. White is the executive director of Educators for Excellence, an advocacy organization serving New York City public school educators. She has taught elementary grades, founded a public charter school, and led efforts toward statewide public school improvement.

Dana Wolfe is a broadcast journalist, documentary and live event producer and podcast creator. She was the founding executive producer of the debate forum Intelligence Squared U.S., and has served as executive director of the Rosenkranz Foundation.
At a summit in New York, Retro Report’s Council of Educators met with producers and the education team to plan new classroom resources.